



Franchise Brands launch new website!

Franchise Brands is delighted to announce the launch its new and totally transformed website - <http://www.franchisebrands.co.uk>.



The new website, which is not only mobile-optimised but also SEO-friendly, is just one part of a total branding overhaul for Franchise Brands, positioning it as the leading group of its kind within the industry.

Established in 2008 by a small number of professional investors with specialist knowledge of the franchise sector, Franchise Brands has also recently taken the strategic decision to grow through the acquisition of a number of other compelling franchise propositions, and have substantial funds earmarked for just this purpose.

Newly appointed Corporate Development Director, [Julia Choudhury](#), will be instrumental in driving the external growth strategy and the key point of contact for any interested parties.

Along with a new logo and enhanced social media campaign, the website will assist Franchise Brands in raising its visibility and reputation within the Franchise sector and help the group grow in line with the exciting expansion strategy.

Julia comments; "It's great to see our vision come to life, and I can't wait to see Franchise Brands develop even further with the acquisition of more franchise networks. We have a

huge amount of experience, knowledge and world-class expertise in helping new franchisees launch successful long-term businesses, which we look forward to sharing with many others in the near future!"

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For further information please contact Rebecca de Chair - rebecca@franchisebrands.co.uk or call 01562 826717.