

26 April 2017

**FRANCHISE BRANDS PLC**  
("Franchise Brands", the "Company" or the "Group")

**Holding in Company**

Franchise Brands plc, a multi-brand international franchisor, was informed on 25 April 2017 that NetCap Limited's shareholding in the Company increased to 3,373,134 ordinary shares of 0.5 each, equivalent to 4.34 per cent. of the Company's issued share capital, on 11 April 2017.

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**Further information on Franchise Brands:**

Franchise Brands is a group of international multi-brand franchisors with a combined network currently of over 450 franchisees in 12 countries, but predominantly in the UK. The Group's main brands are ChipsAway, a mobile car paintwork repair specialist with over 220 franchisees in the UK; Ovensclean, a mobile domestic oven cleaning business with over 100 franchisees; Barking Mad, a leading franchise provider of dog sitting services in the UK with over 70 franchisees and Metro Rod, a leading provider of drain clearance and maintenance services with 40 franchisees.

Founded in September 2008 by Stephen Hemsley (Executive Chairman) and Nigel Wray (Non-Executive Director), the Group's principal shareholders, Franchise Brands has a highly experienced management team and Board with extensive expertise in franchising (gained through their notable involvement with Domino's Pizza), operating and growing profitable businesses and investigating acquisition targets.

Franchise Brands has developed a highly professional central services platform including marketing, franchise recruitment and support services such as IT, which enables it to support the acquisition of some new franchise brands without significantly increasing its central overhead.

The Board has a clear strategy to build the Group by the selective, earnings enhancing acquisition of high quality franchise businesses that can benefit from its central services, whilst addressing the same B2B and B2C market as its existing brands.

Franchise Brands was admitted to AIM in August 2016 (ticker code: FRAN.L).