

21 March 2018

Franchise Brands plc
("Franchise Brands", the "Company" or the "Group")

Board changes

Franchise Brands (AIM: FRAN), an international multi-brand franchisor, is pleased to announce the appointment to the Board of the Company of Peter Molloy as Managing Director of Metro Rod and Colin Rees as Chief Information Officer, with immediate effect.

Peter and Colin are key members of Franchise Brands' senior management team and have made a valuable contribution to the business since their appointments. Peter was previously the Commercial Director at Metro Rod since 2005, before becoming its Managing Director last year, and Colin joined Franchise Brands as Chief Information Officer in April last year and held a similar role at Domino's Pizza Group plc. More details on Peter and Colin can be found further below.

In view of Peter's role as Managing Director of Metro Rod and Stephen Hemsley's role as Executive Chairman, the Company has decided to re-align the Board titles and Tim Harris is now the Managing Director of ChipsAway and Ovenclean.

Regrettably, the Company announces that Robin Auld, Marketing Director, will be stepping down from the Board at the Company's next AGM on health grounds. Fortunately, Robin will continue to oversee our marketing strategy during his recovery. The Board wishes him a speedy recovery.

Stephen Hemsley, Executive Chairman commented:

"Peter has been with Metro Rod for 15 years, and has a great understanding of the sector, our business and our franchisees. He has led the development of our new strategy for Metro Rod which is now being implemented. Joining the plc Board will allow him to contribute more widely to the future development of the Group.

"The IT and management information requirements of Metro Rod have allowed us to establish IT as a key central service which we believe will accelerate the development of Franchise Brands. I am therefore delighted to welcome Colin, who I have worked with for a number of years at Domino's Pizza Group plc, to lead this important function for us".

"Finally, I wish Robin all the very best for his recovery and look forward to welcoming him back in the near future".

Peter John Molloy

Peter is an experienced sales professional with over 35 years of management and commercial experience. Peter joined Metro Rod in 2003 and was promoted to the position of Commercial Director in 2005. In this role he was responsible for national account sales and support. Prior to joining Metro Rod, Peter was Managing Director of Solaglas Replacement Glazing, part of the Saint-Gobain Group, with national responsibility for the network branches, field engineers, call centre and sales and marketing. Peter was appointed Managing Director of Metro Rod on 4 September 2017.

Colin David Rees

Colin is a highly experienced IT professional. He was appointed to the new position of Chief Information Officer of the Group on 1 April 2017. Colin was until recently Director of IT at Domino's Pizza Group plc where he was responsible for all the IT systems of the business, from the point-of-sale system in over 1,000 stores, the mobile and web ordering system, through to the launch of the ERP system supporting the finance and

supply chain functions. He previously held a number of senior roles at Easyjet including Head of Software Delivery. Colin started his career at Argos plc and held a number of positions over a 10-year period.

AIM rules disclosures

Peter Molloy

Peter John Molloy, aged 56, is beneficially interested in 33,582 ordinary shares in Franchise Brands, equivalent to 0.04% of the Company's issued share capital.

Peter is, or has during the last five years been, a director or partner of the following companies and partnerships:

<i>Current directorships/partnerships</i>	<i>Past directorships/partnerships within the last five years</i>
METRO ROD LIMITED*	None

Colin Rees

Colin David Rees, aged 48, is beneficially interested in 298,507 ordinary shares in Franchise Brands, equivalent to 0.38% of the Company's issued share capital.

Colin is, or has during the last five years been, a director or partner of the following companies and partnerships:

<i>Current directorships/partnerships</i>	<i>Past directorships/partnerships within the last five years</i>
XOSERVE LIMITED	DOMINO'S PIZZA UK & IRELAND LIMITED
FASTANDEAZY LTD.	
METRO ROD LIMITED*	

*Group companies

There are no further disclosures to be made in accordance with Rule 17 and Schedule 2(g) of the AIM Rules for Companies.

Enquiries:

Franchise Brands plc Stephen Hemsley, Executive Chairman Chris Dent, Chief Financial Officer Julia Choudhury, Corporate Development Director	+ 44 (0) 1562 826705
Allenby Capital Limited (Nominated Adviser and Joint Broker) Jeremy Porter/ Liz Kirchner	+44 (0) 20 3328 5656
Dowgate Capital Stockbrokers (Joint Broker) James Serjeant	+44 (0) 20 3903 7715
MHP Communications (Financial PR)	+44 (0) 20 3128 8100

Katie Hunt/Ivana Petkova