

25 April 2018

FRANCHISE BRANDS PLC

("Franchise Brands", the "Company" or the "Group")

AGM and Q1 Trading Statement

Franchise Brands plc (AIM: FRAN), an international multi-brand franchisor, will hold its Annual General Meeting today at 11.00am, at which Stephen Hemsley, Executive Chairman, will provide the following update:

“Group trading in the three months to 31 March 2018 has been marginally ahead of management’s expectations. In particular, the number of jobs completed by Metro Rod and Metro Plumb was up by 16% year-on-year to record levels, although the average order size was slightly lower due to the heavy rain and snow resulting in more lower value emergency plumbing and drainage jobs. Costs were well-controlled with the headcount at Metro Rod falling by 16% year-on-year, as the benefits of the IT investment in that business start to become apparent. The Board looks forward to the remainder of the year with confidence.”

Enquiries:

Franchise Brands plc

Stephen Hemsley, Executive Chairman

Chris Dent, Chief Financial Officer

Julia Choudhury, Corporate Development Director

+ 44 (0) 1562 826705

Allenby Capital Limited (Nominated Adviser and Joint Broker)

Jeremy Porter/ Liz Kirchner

+44 (0) 203 328 5656

Dowgate Capital Stockbrokers (Joint Broker)

James Serjeant

+44 (0) 203 903 7715

MHP Communications (Financial PR)

Katie Hunt

+44 (0) 203 128 8100