

04 March 2019

FRANCHISE BRANDS PLC

("Franchise Brands", "the Group" or "the Company")

TRANSACTION IN OWN SHARES

The Board of Franchise Brands announces that, in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 25 April 2018, on 01 March 2019 the Company purchased 2,900 of its own ordinary shares of 0.5p each ("Ordinary Shares") at a price of 70p per share. These shares will be held as treasury shares.

Following this transaction, the total number of Ordinary Shares held as treasury shares by the Company is 214,550 Ordinary Shares. The total number of Ordinary Shares in issue is 77,732,033 (including shares held as treasury shares). Therefore, the total number of voting rights in the Company is 77,517,483 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), the schedule below contains detailed information about the purchases made by Dowgate Capital Stockbrokers at their discretion on behalf of the Company as part of the buyback programme.

Enquiries:

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Schedule of Purchases

Shares purchased: Franchise Brands plc (ISIN: GB00BD6P7Y24)

Date of purchases: 01 March 2019

Investment firm: Dowgate Capital Stockbrokers

Aggregate information:

Venue

*Volume-weighted
average price, pence*

Aggregated volume

