

Franchise Brands plc

2019 Scrip Dividend Alternative Scrip Mandate Form

Section 1 YOUR DETAILS

Full name of First Named Holder

1.

Company to which this form applies

FRANCHISE BRANDS PLC

Joint Holder(s) – Maximum four (4) holders

2.

3.

4.

Shareholder reference (8 digits, incl. leading "0"s) (Note 1)

This application only applies to the holding above. Separate applications must be completed for additional holdings held in the above Company.

Full Address of First Named Holder

Shares to which this form applies
ORDINARY SHARES OF 0.5p EACH

Country

Post Code

This document is important. If you are in any doubt as to the action you should take you should seek your own advice from an independent financial adviser. Please only complete this Scrip Mandate Form if you wish to participate in the FRANCHISE BRANDS PLC 2019 Scrip Dividend Alternative for the 2019 Final Dividend.

If you wish to receive new fully paid ordinary shares in FRANCHISE BRANDS PLC (Scrip Shares) for the 2019 Final Dividend instead of receiving your dividend in cash, please sign and return this Scrip Mandate Form to SLC Registrars at the address below. If you have more than one shareholding you must complete a separate form for each holding. If you wish to receive your dividend in cash you do not need to complete this Scrip Mandate Form or take any action.

Section 2 DECLARATION: All shareholders must sign and print their full names

Declaration: Terms and Conditions of the 2019 Scrip Dividend Alternative can be found in the circular sent to Shareholders (**Circular**), a copy of which is also available at the Company's website at <https://www.franchisebrands.co.uk/investor-relations/> and these form the basis on which our services will be provided to you. For your own benefit you should read these Terms and Conditions carefully before signing. Defined terms used in this Scrip Mandate Form have the meanings given to them in the Circular, unless the context requires otherwise.

To: **The Directors of FRANCHISE BRANDS PLC**

I/We, the undersigned, being the holder(s) of ordinary shares in FRANCHISE BRANDS PLC wish to elect to participate in the 2019 Scrip Dividend Alternative. By signing this Scrip Mandate Form, I/we wish to elect to receive Scrip Shares instead of cash for the 2019 Final Dividend, for all of my/our holding of FRANCHISE BRANDS PLC ordinary shares, subject to and in accordance with the Articles of Association of FRANCHISE BRANDS PLC and the Terms and Conditions of the 2019 Scrip Dividend Alternative.

I/We confirm that I/we am/are not prohibited from receiving or electing to receive Scrip Shares in accordance with the Terms and Conditions of the 2019 Scrip Dividend Alternative, and that my/our participation in the 2019 Scrip Dividend Alternative will be in compliance with any regulatory and legal requirements of any applicable overseas jurisdiction applicable to me/us. I/We will inform you immediately should this change.

If I/we hold Ordinary Shares in certificated form, I/we authorise you to send by post at my/our own risk, a share certificate in respect of my/our Scrip Shares issued to me/us under the 2019 Scrip Dividend Alternative. Where practicable, Scrip Shares in respect of Ordinary Shares held in CREST will be credited to the same CREST account.

This Scrip Mandate Form will remain in force in respect of the 2019 Final Dividend only, unless it is revoked by me/us in writing to SLC Registrars in accordance with the Terms and Conditions of the 2019 Scrip Dividend Alternative. (Note 2)

Signature 1

Signature 2

Print Full Name

Print Full Name

Signature 3

Signature 4

Print Full Name

Print Full Name

Today's Date (Note 3)

If signing as Power of Attorney or other authority please print your full name (Note 4)

GUIDANCE NOTES

You should find the answer to any queries you have, as well as a copy of the full Terms and Conditions for the 2019 Scrip Dividend Alternative, in the Circular, a copy of which is also available at the Company's website at <https://www.franchisebrands.co.uk/investor-relations/>.

Alternatively, you may call SLC Registrars on 01903 706150, if calling from the UK, or +44 (0)1903 706150 if calling from outside the UK. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. The helpline is open between 9.00 am – 5.00 pm, Monday to Friday excluding public holidays in England and Wales. Please note that SLC Registrars cannot provide any financial, legal or tax advice and calls may be recorded and monitored for security and training purposes.

Once completed please send your form to:

SLC Registrars, Elder House, St Georges Business Park, Brooklands Road, Weybridge, Surrey, KT13 0TS

Alternatively, scanned PDFs may be emailed to office@slcregistrars.com

Note 1: Shareholder reference (8 digits)

This can be found on your share certificate, Nominee Statement or previous tax voucher/dividend confirmation.

Note 2: Print & Sign

All shareholders must sign the declaration and print their full name in the appropriate boxes provided.

Note 3: Today's Date

Dividend Election deadline

To participate in the 2019 Scrip Dividend Alternative, SLC Registrars must receive the fully completed Scrip Mandate Form by no later than Noon on 26 May 2020.

Note 4: Power of Attorney (if applicable)

Complete your full name here if you are signing as a power of attorney.

To avoid rejection if you have not previously recorded the Power of Attorney document with us please ensure that you send us either the original document or a photocopy with this form. If you are sending a photocopy, please make sure every page is signed with an original signature, either by the person granting the Power of Attorney or by a solicitor or stockbroker, to confirm that it is a true and complete copy of the original.