



17 March 2023

Dear Shareholder,

RE: Notification of document availability on Franchise Brands plc (“the Company”) website www.franchisebrands.co.uk

You have previously agreed to receive shareholder documentation from the Company via the Company’s website. This letter is to notify you that the Annual Report and Accounts and the Notice of the Annual General Meeting of the Company to be held at Gateley Plc, 1 Paternoster Square, London EC4M 7DX on Tuesday 18 April 2023 at 11.00 a.m. are available on the Company’s website, together with a Form of Proxy.

You will need access to internet, web browser software (such as Microsoft Internet Explorer or Google Chrome) and Adobe Acrobat Reader to access these documents. If you do not have Adobe Acrobat Reader, you can download a free copy from www.adobe.com.

This notification is not a summary of the proposals and should not be regarded as a substitute for reading the Notice of Annual General Meeting.

If you have any questions on the completion and lodging of proxy forms, please contact our registrars, SLC Registrars at proxy@slcregistrars.com or 0203 890 2122.

If you would like to update your communication preference, you can do so online by registering for ShareView at www.shareview.co.uk

Yours Faithfully,

Mark Peters
Company Secretary